



# ACCELERATED CLIMATE ACTION ROADMAP

## Get an Impactful & Actionable Climate Action Roadmap in 6-8 Months

What we know from scientific reports, headlines, and working with dozens of local governments is this: **Climate action plans will not solve the climate crisis – implementing them will.** The urgency is real. We must make implementation our top priority.

**The time to act is now.** Don't get bogged down in lengthy procurement and planning processes.

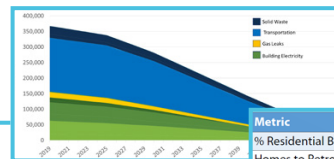
### FOR UNDER \$50,000 YOU'LL RECEIVE:

- Robust climate analysis
- Effective brand and fact sheet
- Equity-focused community engagement strategy toolkit
- Facilitation of two stakeholder working group meetings
- Executive summary style Climate Action Roadmap

*Currently offered exclusively to cities, towns and counties in New England and New York.*

### ADDITIONAL OPTIONS:

- Implementation Blueprints: *\$12,000 for 10*
- Community Survey Survey & Analysis: *\$6,500*
- Trainings: *\$5,000 each*
- Community Online Dashboard: *\$9,500 annually (plus \$5,000 set-up fee)*
- Targeted Marketing Campaign: *\$10,000*



Metric	2025	2030	2040	2050
% Residential Buildings Electrified	10%	50%	85%	100%
Homes to Retrofit by Target Year	878	4392	7466	8784
Retrofits per Year	220	878	307	132
% Commercial Buildings Electrified	10%	50%	85%	100%
Buildings to Retrofit	25	126	214	252
Retrofits Per Year	6	25	9	4



### TRUSTED BY LOCAL GOVERNMENTS

“Through adept project management and engaging public outreach, KLA helped us develop realistic action items and communicate complex issues to a broad audience. The KLA team is responsive, patient, and reliably met all deadlines. We enjoyed working with them and would happily recommend them to other communities.”

**Brandon Schmitt, Town of Wellesley, MA**

People are concerned about climate change. They want government to do more.  
**Local governments are best positioned to answer the call.**



**72%**

of Americans are *somewhat* or *very concerned* about climate change.



**62%**

of US adults say the government is *doing too little* to reduce climate change.



**66%**

have a *favorable view of their local government*, compared to just 32% who have a favorable view of federal government.

## What's stopping you?

Are you waiting for **grant money** to move forward?  
Preparing to onboard a **Sustainability Manager**?  
Bogged down by **long planning processes**?

Our **Accelerated Climate Action Roadmap** can help you get past these roadblocks. You can make a strong case for federal, state, and other grant funds once you have the roadmap in place, and it will also serve as a ready-to-roll workplan for any new hires.



The KLA team has been developing climate action plans in Massachusetts and beyond for 20 years. We do it at the fast pace that the climate crisis demands. Put our expertise to work in your community. Our approach is targeted and intentional. ***It's not rocket science, but the results feel like it.***

## Contact us today

Move quickly from commitment to action with an **Accelerated Climate Action Roadmap**.

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