



Cities of Beverly and Salem, MA

Resilient Together Climate Action & Resilience Plan

Project Summary

KLA partnered with the Cities of Beverly and Salem, MA, to develop a joint Climate Action & Resilience Plan; **Resilient Together**. The 12-month process built the roadmap for a carbon neutral future. This unique, integrated approach to climate action planning has built a bridge of collaboration between the two cities that will persist throughout implementation of the Plan.

Timeline: June 2020 - February 2021

Project Highlight

The **Resilient Together** planning process had equity at its core with a strong focus on building community members' capacity to understand how climate change could impact them and what they can do to address it. The KLA Team educated, empowered, and compensated community-based organizations and individuals to build local climate literacy and start climate conversations. One tool to support this is the **Resilient Together** "Engaging Family & Friends over the Holidays" guide that shares tips and resources for talking about climate change.

Resilient Together Family Guide



Activities & Outcomes

- Delivery of a branding process and the development of brand identity and associated communication materials, including a website, [climate summary](#), and plan element fact sheets for **Resilient Together**
- Design and execution of a 12-month climate action planning process to create the **Resilient Together** Plan
- Facilitation of a Climate Action Advisory Committee to guide plan development
- Development of a Climate Action Toolkit for Residents
- Creation of a [Resilient Together video](#)
- Completion of a baseline GPC compliant GHG inventory for community-wide emissions and an LGOP compliant GHG inventory for government operations for each city along with a easy to understand [summary](#)
- Design and delivery of an equitable engagement process including training and compensating local equity partners and ambassadors
- Completion of actionable implementation blueprints for priority strategies
- Development of an online dashboard to track progress toward climate goal

Page from **Resilient Together** Website

