

KLA10 YOUR CLIMATE ACTION TEAM

Are your climate goals big but your climate team is too small or non-existent?

KLA is the only full-service climate action firm that works **exclusively with local governments**. We **integrate** with your team to **accelerate** and **elevate** your climate action planning and implementation to match the urgency of the climate crisis.



TRUSTED BY LOCAL GOVERNMENTS

"The number one thing is having a firm that understands the needs and challenges of local government climate action planning. I would recommend that any local government professional really consider KLA. I definitely believe that their goal is to get you the products that you need and deserve."

Doug Melnick

Chief Sustainability Officer, San Antonio, TX



DRIVEN BY CORE VALUES

- ✓ Authenticity
- ✓ Equity
- ✓ Impact
- ✓ Innovation
- ✓ Leadership



KLA is an award-winning, woman owned, benefits corporation. Over the past 10 years, we have partnered with more than 75 US local governments — from small towns to big cities — to create more sustainable communities. In 2021, KLA received the American Planning Association's **Leadership in Sustainability Award of Excellence**.



www.kimlundgrenassociates.com

www.linkedin.com/company/kimlundgrenassociates

How KLA Can Help YOU Create a More Resilient and Sustainable Community

PLANNING & ENGAGEMENT



- Strategic climate action, resilience, and sustainability planning
- Equity-driven community engagement
- Internal and external stakeholder facilitation
- Implementation blueprints

KLA's Climate Ambassador program has been the catalyst helping many clients, including Clark County, NV; Indianapolis, IN; and Cary, NC, to achieve the most inclusive planning process in their history.

CLIMATE ANALYSIS



- Greenhouse gas (GHG) accounting and analysis
- Climate risk and vulnerability assessments
- Sustainability indicator identification and reporting
- Climate action & sustainability frameworks

Time and resources are limited, so KLA's climate analysis work helps our clients focus on the highest impact opportunities in terms that everyone can understand.

CAPACITY BUILDING



- Recruiting, hiring, and training climate & sustainability staff
- "How To" toolkits and trainings
- Grant writing support

With a focus on making it easy for our clients to take action, KLA has developed toolkits and guidance documents that cover everything your office needs to integrate sustainable actions.

COMMS & MARKETING



- KLA Community Dashboard
- Climate Action Campaign Branding
- Storytelling and data visualization
- Blog posts, email campaigns, social media
- Fact sheets, infographics, video

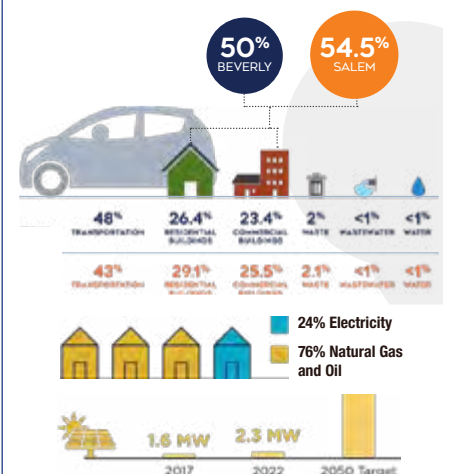
Effective and compelling storytelling is the core of our actionable approach. We provide the strategy, content and implementation for all manner and scope of communications products and campaigns.



We develop Implementation Blueprints to make your plan more actionable, including key steps, funding sources, and champions.



Building and utilizing a brand for your local government's ongoing and future climate and sustainability action is a smart way to ensure consistent and accessible communication. KLA's branding process delivers a name, tagline, key messaging, style guide and logo that are then applied to all print and online materials.



We bring a laser focus on high impact actions to our climate analysis, drilling down to metrics like the number of homes to retrofit and vehicles to electrify -- helping you move faster from planning to action.