



# Cities of Portland & South Portland, ME

## One Climate Future Climate Action & Adaptation Plan

### Project Summary

KLA was part of a team that led the development of the joint Climate Action & Adaptation Plan for the cities of Portland and South Portland, ME. KLA worked with the Cities to create the brand for the plan, **One Climate Future**, and led design and implementation of an equitable public engagement process.

Timeline: January 2019 - July 2020

### Project Highlight

KLA developed and delivered a training and a set of tools (Meeting in a Box) to engage a group of enthusiastic volunteers in the **One Climate Future** process. Materials included information on how to host a meeting, an overview of the planning process, a summary of climate change in the region, a survey, trivia questions, and a report back form. Most materials were delivered in at least three different languages.

Factsheet Summary of Climate Change in the Region



### Activities & Outcomes

- Facilitated a process that resulted in the development of a brand and tagline for **One Climate Future**
- Designed an equitable engagement process that consists of a large volunteer network, equity partners, and a street team focused on hiring and training disadvantaged youth
- Developed a Community Engagement Strategy, which includes metrics for engagement of target audiences
- Delivered a training and a “meeting in a box” to volunteer network and equity partners
- Provided ongoing communications and social media content
- Hosted a launch event and wrap up celebration
- Frequently evaluated engagement tactics to ensure metrics were met
- Developed and implemented a streamlined process to ensure feedback from community members was included in the final plan

As part of the **One Climate Future** project, KLA developed a project website to provide a shared place to engage both communities in the planning process.

