City of Somerville, MA
Climate Forward Climate Action Plan Update

Project Summary

KLA worked with the City of Somerville to update their Community Climate Action Plan, **Climate Forward**. Beginning with a brand assessment and refresh as well as strategic community engagement, KLA assisted the City with developing a plan update that built upon their success since the first iteration of the plan was released in 2018.

Timeline: January 2023 - April 2024

Project Highlight

The *Climate Forward* Community Climate Action Plan was the recipient of the 2024 American Planning Association Massachusetts Chapter (APA-MA) Sustainability & Resiliency Award. APA-MA is an official Chapter of the American Planning Association (APA). They are an organization of professional planners and planning officials who serve Massachusetts communities in many ways, at all levels of government, the private sector and not-for-profit organizations. This recognition underscores the significant impact of **Climate Forward** in advancing sustainable and resilient practices for Massachusetts communities, setting a powerful example for future planning initiatives.

Excerpts from the **Climate Forward** Plan

Activities & Outcomes

- Assessed the status of implementation of the previous **Climate Forward** Plan through a Gap Analysis
- Completed a brand assessment and created new logos, icons, and messaging for the **Climate Forward** brands
- Designed and executed a robust, equitable engagement process, including community surveys, workshops, and community events
- Completed a GHG Pathways Reduction Analysis and Indicator Assessment to forecast GHG emissions, evaluate the City's GHG targets, and identify high impact strategies
- Developed fact sheets, social media content, and content for updates to the City's **Climate Forward** web pages
- Delivered a draft and final *Climate Forward* Plan and Executive Summary
- Developed 10 Implementation Blueprints for priority actions and supported the City with implementing an internal tracking system to track performance metrics and implementation steps

Community Engagement Event Photos