



# City of Watertown, MA

## Resilient Watertown Climate and Energy Plan

### Project Summary

KLA was hired by Watertown, MA to develop the [Resilient Watertown Climate & Energy Plan](#) to shape the City's sustainability and energy policies, goals, and actions. This project built upon work KLA previously completed for the City: Enhancing their Hazard Mitigation Plan, developing a community engagement strategy and various communications materials, and delivering a climate resilience framework through the Massachusetts Municipal Vulnerability Preparedness (MVP) program.

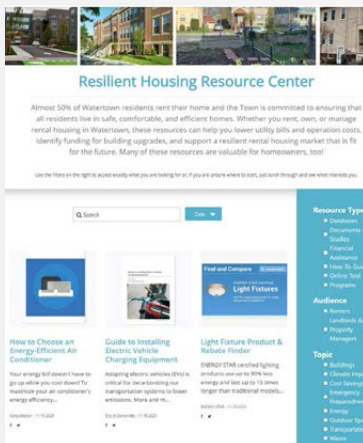
Timeline: April 2021 - March 2022

### Project Highlight

Almost 50% of Watertown residents rent their homes. To ensure all residents live in safe, comfortable, and efficient housing, and to tackle emissions from buildings, Watertown requested targeted engagement and education for those that rent, own, or manage rental housing.

KLA designed custom surveys and facilitated focus groups for both renters and landlords, in addition to developing a Resilient Housing Resource Center. These resources help both renters and landlords/property managers to lower utility bills and operating costs, fund building upgrades, and support a resilient rental housing market.

The Resource Center, with filters for resource type, audience, and topic



### Activities & Outcomes

- Creation of a brand, planning website, and communications materials
- Development of an innovative [community-wide greenhouse gas \(GHG\) emissions inventory](#) with novel consideration of resident and in-bound commuting and estimates of refrigerants from sources in the community
- Design of a community engagement strategy to reach a broad crosssection of the community, with a special focus on renters and landlords
- Facilitation of accessible, engaging virtual stakeholder meetings
- Identification of goals, actions, and metrics for a final plan
- A mitigation pathways analysis to align with the State of Massachusetts Decarbonization Roadmap and create tangible targets for the number of retrofits, EV uptake, and other actions that will achieve those milestones
- Creation of a **Resilient Watertown** dashboard for the Plan to live online

Resilient Watertown Plan Overview Fact Sheet

